

Personal Finance
Taste Test Activity

Name: _____

Product Type	Brand Name	Private Label	My Preference	Comments on product differences
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Lemon-Lime Soda

Product A				
Product B				

Orange Juice

Product A				
Product B				

Bottled Water

Product A				
Product B				

Pop-Tarts

Product A				
Product B				

Breakfast Bars

Product A				
Product B				

Fruit Cocktail

Product A				
Product B				

Cheese Puffs

Product A				
Product B				

Cheese Crackers

Product A				
Product B				